

GERALD STROTHER // PRODUCER

[linkedin.com/in/geraldstrother](https://www.linkedin.com/in/geraldstrother)

Experienced and diligent with a strong work ethic for producing high quality, audience focused content. An adaptable producer with over seventeen years production experience in the BBC across television, web, and radio, who has an ability to identify and develop synergies between platforms and realise those ideas. Calm and confident when faced with pressure, and in possession of a thoughtful, personable manner who inspires and leads by example.

KEY SKILLS

- Content Development
- Content Production
- Collaboration
- Leadership
- Developing Talent
- Communication

EXPERIENCE

Content Development

Success in responding to commissioning briefs through pitching, and devising self-commissioned content. Skilled in script development, working with production teams, script editors and writers, across factual, comedy and drama. Ability to devise and produce effective treatments and taster reels, most recently a shortlisted BBC Comedy Feed, and Rat Girl, an in-development drama series.

Content Production

A proven track record in producing award winning content of confident, bold identity. Experienced in live broadcasts, comedy sketch shows, short form and long form documentaries, and online interactives. Considerable experience in animation production. Comprehensive background in commissioning and executive producing independent production companies as well as BBC teams.

Collaboration

Energised through shared experiences with large teams where roles are defined or small projects where a more hands on and overlapping approach is required. Won significant additional budgets in the BBC by identifying collaborative opportunities to broaden audience reach. Recent successful collaborative projects with Scottish Library and Information Council, Scottish Book Trust and LTA.

Leadership

Wide-ranging experience in managing core project teams, freelance talent (locally and internationally) and a wider BBC department. Ability to set short and long term objectives, motivate teams, appraise staff and where necessary manage difficult situations with confidence and fairness.

Developing Talent

Highly skilled in supporting production teams, independent companies, crews and new writers to enable them to develop skillsets and deliver their best work. Forms solid relationships quickly and effectively and gains the trust of talent- recently Andy Murray, and global YouTube star Stampy Cat.

Communication

Extensive international filming experience requiring excellent communication skills throughout pre-production and production. Responsible for developing and maintaining BBC Scotland Learning social media presence. Represented the department at BBC Senior Management level and out with the BBC.

CAREER HISTORY

TRACK RECORD PRODUCTIONS- FOUNDER/ PRODUCER

Jan 2017 – Present

Established my own independent production company to produce TV, film, web, and radio content.

BBC SCOTLAND- SENIOR PRODUCER

Aug 2008 – Jan 2017

Developing, communicating and implementing the editorial direction of BBC Scotland Learning content across TV, radio, and the web. Executive Producer level responsibilities in commissioning and compliance. Recent highlights included a year-long technically and editorially complex cross-platform Minecraft project, live location based broadcasts with Andy Murray, and thirty-three music performance videos for BBC Bitesize.

BBC COMEDY- PRODUCER

Nov 2014 – Mar 2015

'Sketchland' BBC Two Scotland

At the request of Ewan Angus, Commissioner BBC Scotland, further developed a format originated with a previous sketch show I developed and produced 'What's Funny about the Indyref?'. Both shows featured fresh comedy writing and performing talent and possessed a strong, unique identity.

BBC SCOTLAND- ACTING EDITOR

Apr 2012 – Feb 2013

Responsible for all of BBC Scotland Learning's internally and externally produced primary aged, cross platform content. Senior departmental team responsibilities with staffing, budget forecasting and implementation, representing the department in BBC Scotland and across the nations.

BBC SCOTLAND DRAMA- PRODUCER

Jan 2011 – Feb 2011

Produced a 1 minute drama film, 'Shadow'. Responsibility for all facets of this ambitious production.

BBC SCOTLAND- PRODUCER

Jan 2005 – Jan 2008

Produced and directed a range of content for TV and the web for both local and network output.

BBC SCOTLAND- ASSISTANT PRODUCER

Jan 2001 – Jan 2005

Wrote and directed many educational television programmes across a range of genres- documentaries, drama and animation. Produced a series of accompanying and stand-alone websites.

BBC SCOTLAND, ANGEL EYE MEDIA, PICARDY TV- RUNNER, AFM, RESEARCHER Feb '98 – Jan 2001

Various network and local programmes for BBC, Channel Four, and corporate films and commercials.

EDUCATION

Sep 1996 – Apr 1998

Studied an HND in Television Production- Jewel & Esk Valley College, Edinburgh.

SELECTED AWARDS AND ACHIEVEMENTS

RTS Scotland & Celtic Media Award shortlisted Innovation 'Build It Scotland' (Senior Producer) **2017**

RTS Scotland winner Sport- Live Event 'Get Inspired: Andy Murray LIVE' (Producer) **2015**

Celtic Media Award winner Children's Programme 'Afterlife: Rot Box Detectives' (Producer) **2013**

Children's BAFTA shortlisted 'Little Stargazing' (Producer) **2012**

International Emmy Kids Award shortlisted Animation 'Ask Lara' (Producer) **2012**

TRC Media 'Series Producer Programme' UK wide high-end talent development initiative **2009/10**

BAFTA Scotland & Celtic Media Festival shortlisted 'China Stories' (Producer TV & Web) **2009**

Annecy Animation Fest & BAFTA Scotland shortlisted 'Ancient Greece' (Writer and Producer) **2005**

RTS winner Multimedia 'Around Scotland- Technology' (Writer, Dir & Web Prod) **2002**